

1500 participants
PH & Children's Health month



Be a part of RiverFest...

...and tell your Willamette River story to thousands!



Whether by planning now to participate in the River Fair, lead a river-related activity, or help sponsor the event, you have a chance to shape Portland's biggest river celebration.

RiverFest 2012 marks the 5th year of Portland's annual celebration of the Willamette. **Mark your calendars for September 22nd and 23rd.**

As expressed in the event's motto, RiverFest is all about "The Willamette: Respect, Reconnect, Renew." It's a chance to learn about all the River has given us, from an economy to a defining natural asset—and to learn how we can foster a great future for our city and the River.

The event has three simple goals:

1. *Make the Willamette a focus of fun and learning for all ages*
2. *Actively improve river ecosystems & watershed health through increased community engagement*
3. *Promote increased economic activity on the Riverfront*

This year the heart of RiverFest has a new home at **Cathedral Park**, where the **River Fair** will join **the Portland Triathlon** for a weekend of fun, challenge, and learning along, on, and in the Willamette.

The River Fair is on Sunday, September 23rd from 9am – 3pm at Cathedral Park. Bring the entire family and be prepared for great fun, entertainment and discovery.

RiverFest organizers look forward to the biggest and best event ever, and have lots of exciting activities in-the-works, including:

- *Claudia Chinook – a fun way to learn about healthy watersheds and what you can do to help*
- *SOLVE river clean-ups*
- *Kids activities and crafts – sponsored by Swap 'n Play*
- *Eartha the Ecological Clown*
- *Live music for kids and grown-ups, featuring Mr. Ben*
- *Canoe and kayak lessons*
- *and the River Fair with tons of engaging ways to learn about the river's history, ecology, and economy.*

Sponsorship packages are available for nearly any budget, and start at just \$500.

For more information, contact Susan or Mindy at Class Act Events, 503.295.7890.

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